

Chichester District Council

THE CABINET

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Chichester City Centre Vision - Approval of Delivery Action Plan

1. Contacts

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2. Recommendation

- 2.1 **That the Cabinet approves the Delivery Action Plan for the Chichester City Centre Vision as set out in appendix 1 to the agenda report.**
- 2.2 **That the Cabinet approves that the Chichester Vision Steering Group continue to oversee the implementation of the Delivery Action Plan.**

3. Background

- 3.1 Preparation of the Vision for Chichester City Centre has been led by a Steering Group chaired by the Council's Leader and comprising members and senior officers from the District Council, West Sussex County Council and Chichester City Council, plus the Chairman of Chichester Business Improvement District and a representative of Visit Chichester. A project partners group comprising senior representatives from a range of local businesses, attractions and organisations provided input and additional operational support, and assisted as a consultative body through each stage of the project.
- 3.2 The final text for the Vision document was approved by Steering Group members in June 2017 and was formally approved by full Council in July 2017. Following content approval, document design has been completed and is ready for publication.

4. Proposal

- 4.1 The City Vision will be a principal guide for all three local authorities and the key organisations in Chichester when setting resource plans and when considering significant issues and proposals affecting the City Centre. To provide the leadership and governance, it is proposed that the existing Steering Group will fulfil the role of 'Chichester City Vision Delivery Steering Group'.
- 4.2 Key projects within the Vision that require close partnership working with WSCC have been identified in the Chichester Growth Deal and will be monitored by the proposed Growth Board (see separate report on this agenda). The Chichester City

Vision Delivery Steering Group will provide leadership and governance for the remaining projects and aspirations identified in the Vision document.

- 4.3 The Vision document states that the ambitions, ideas and initiatives set out must lead on to determined actions and activity and that, accordingly, project planning and implementation will be set out in a delivery action plan which is published separately and subject to an annual review.
- 4.4 The draft delivery action plan has been prepared and consulted on with partners, and has been approved by the Vision Delivery Steering Group. Appendix 1 sets out the delivery action plan and provide a schedule of the initial projects and activities proposed.
- 4.5 The delivery action plan identifies key tasks to be undertaken for each project, the anticipated delivery partners, approximate timescales to complete and the priority level for each project.
- 4.6 In addition to this, CDC Officers and Steering Group partners have been fully briefed on the Vision document and are aware that any current strategies that are due to be updated should fully consider the aims and objectives within the Vision.
- 4.7 The Cabinet is requested to approve the Delivery Action Plan in Appendix 1.

5. Outcomes to be Achieved

- 5.1 The Vision now provides a clear and locally supported articulation of what we want Chichester City Centre to be, focusing on the function and future of the City Centre compared to now. Each of the actions and activities proposed in the Delivery Action Plan support the overarching Vision statement and each of the supporting themes, ambitions and initiatives which, as stated within the Vision document, aim to:
 - (a) Better serve all demographics and enrich the lives of residents, workers and visitors
 - (b) Welcome more people to Chichester
 - (c) Ensure Chichester is open for business
 - (d) Make better use of the City's impressive heritage and cultural base
 - (e) Provide clear objectives to guide investment into the City Centre, so that all current and future development proposals, policies, strategies, ideas and opportunities have due regard as to how they might relate to each other, to the wider City and to adjoining areas

6. Alternatives Considered

- 6.1 Do Nothing. This is not considered appropriate as, having undertaken a considerable amount of partnership work and generated a wide variety of ideas, suggestions and proposals from the community, it is clear that a range of projects and activities are required to meet and fulfil the ambitions and objectives of the Vision.

7. Resource and Legal Implications

- 7.1 Officers will be leading and/or participating in many of the Delivery Action Plan projects. The staff resources required will be assessed on a project-by-project basis. It is likely that individual projects will require input and resources from a range of services including Planning Policy, Economic Development, Licensing, Environment, Cultural Services, Legal, Car Parking, PR, Estates, Development Management and Finance.
- 7.2 Other resources, including funding requirements, will vary on a project by project basis and funding opportunities through partners and grants will be sourced. Any funding decisions for the projects will be brought back to Cabinet or Council for approval in accordance with the constitution.

8. Consultation

- 8.1 There was thorough consultation throughout the preparation of the Vision including a six-week public consultation
- 8.2 Prior to completion of the Delivery Action Plan there has been consultation with partners
- 8.3 Formal consultation with stakeholders will be proportionate to the individual projects identified in the Delivery Action Plan, as the projects are developed.

9. Community Impact and Corporate Risks

- 9.1 The aim of the project is to have a positive impact on the City's economy and in turn, the wider economy in our district.

10. Other Implications

Are there any implications for the following?	Yes	No
Crime and Disorder		X
Climate Change		X
Human Rights and Equality Impact		X
Safeguarding and Early Help		X
Other (please specify) eg biodiversity		X

11. Appendix

- 11.1 Chichester City Centre Vision – Delivery Action Plan

12. Background Papers

- 12.1 None